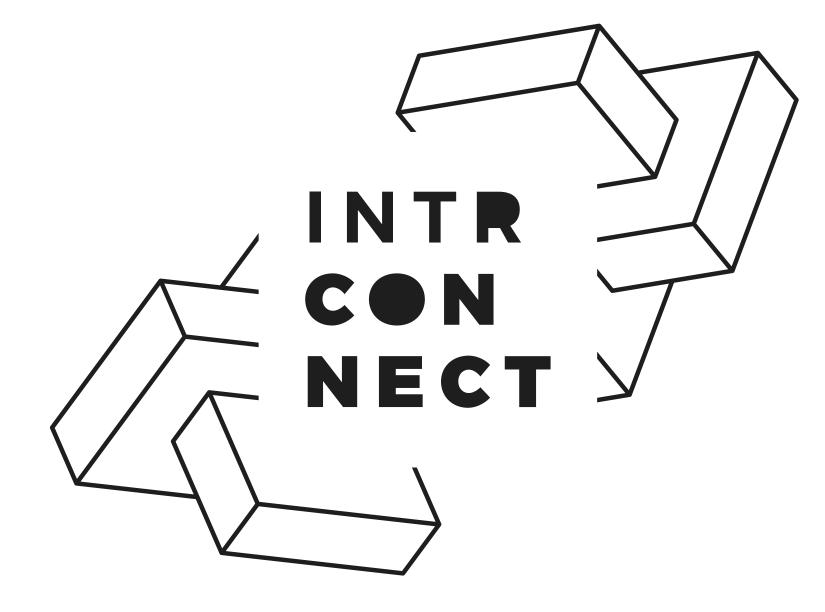


# Sponsorship Prospectus



# INTR CON NECT





# January 21-24, 2024

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# **INTRCONNECT** is a CoreLogic experience

that connects the property insurance and restoration industries to collaborate and gain new insights and perspectives. At INTRCONNECT, hundreds of property insurance and restoration professionals gather to analyze the future of the industry – and to explore how to future-proof their businesses.

For INTRCONNECT 2024, we will once again join senior property insurance executives from the nation's top carriers with professionals from across the restoration supply chain, and influential thought leaders. We'll focus on how to build your ecosystem as a foundation that gives you endless possibilities to fulfill the needs of every policyholder and customer you serve.



Manager Level







# What is INTRCONNECT?



**Director to AVP Level** 

**CEO / Owner** 

President



# **Available**

# Attendee Outreach

## **On Site Brand Exposure**

**Solutions Showcase** 

**Conference Access** 

**Attendee Gifts** 

Emails to attendees with preferred text and link to external website	3
Featured social post during the event	$\checkmark$
Opt-in email data from attendees, post-show	$\checkmark$
Ad in app	$\checkmark$
Panelist during breakout sessions	$\checkmark$

Logo and recognition in general session	$\checkmark$
Stationary branding in general session	$\checkmark$
Branding in Showcase	$\checkmark$
Private Meeting Room	$\checkmark$
Exclusive Opening Event Sponsor	$\checkmark$
App push notifications during the floor hours	4
Room key envelope - logo	$\checkmark$

Turn-key booth with best placement - display is up to 400 square feet	$\checkmark$
Ability to bring in owned assets with approval (ex: counters, demo stations)	$\checkmark$
Priority Booth Selection (first come-first served)	$\checkmark$
Monitor	$\checkmark$
Counter	$\checkmark$
Lead retrieval unit	$\checkmark$

Full conference passes, \$500 each additional pass - a value of \$5,500, and 60% off for additional badges	5
Hotel room nights (5 rooms, 3 nights, room cost only) - valued over \$5,500	15

Inserts into attendee gift bag, with approval	Up to 2

# \$100,000 SOLD OUT



# **Available**

# Attendee Outreach

# **On Site Brand Exposure**

# **Solutions Showcase**

**Conference Access** 



# **Attendee Gifts**

Emails to attendees with preferred text and link to external website	3
Featured social post during the event	$\checkmark$
Opt-in email data from attendees, post-show	$\checkmark$
Ad in app	$\checkmark$

Logo and recognition in general session	$\checkmark$
Stationary branding in general session	$\checkmark$
Branding in Showcase	$\checkmark$
Private Meeting Room	$\checkmark$
Exclusive Closing Event Sponsor (shared with 3 additional Prestige sponsors)	$\checkmark$
App push notifications during the floor hours	3
Room key envelope - logo	$\checkmark$

Turn-key booth with bespoke, 2-sided, printed graphic backdropVIEW THE BOOTH	$\checkmark$
Exhibit/display space up to 225 square feet	$\checkmark$
Ability to bring in owned assets with approval (ex: counters, demo stations)	$\checkmark$
Priority Booth Selection (first come-first served)	$\checkmark$
Monitor	$\checkmark$
Counter	$\checkmark$
Lead retrieval unit	✓

Full conference passes, \$500 each additional pass - a value of \$4,400, and 60% off for additional badges	4
Hotel room nights (4 rooms, 4 nights, room cost only) - valued at \$5,900	9

Inserts into attendee gift bag, with approval	Up to 2

\$75,000

# **Secure your spot >**



# **Available**

Attendee Outreach

**On Site Brand Exposure** 

# **Solutions Showcase**

## **Conference Access**

# **Attendee Gifts**

Emails to attendees with preferred text and link to external website	2
Featured social post during the event	$\checkmark$
Opt-in email data from attendees, post-show	$\checkmark$

Logo and recognition in general session	$\checkmark$
Onsite exposure in premier locations	$\checkmark$
Branding in receptions	$\checkmark$
App push notifications during the floor hours	2
Private Meeting Room	$\checkmark$

Turn-key booth with bespoke, 2-sided, printed graphic backdropVIEW THE BOOTH	$\checkmark$
Exhibit/display space up to 144 square feet	$\checkmark$
Ability to bring in owned assets with approval (ex: counters, demo stations)	$\checkmark$
Priority Booth Selection	$\checkmark$
Monitor	$\checkmark$
Counter	$\checkmark$

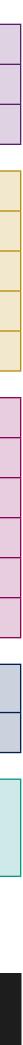
Full conference passes, \$650 each additional pass - valued at \$2,200, and 50% off for additional badges	2
Hotel Room Nights, complimentary (3 rooms, 3 nights, room cost only) - valued at \$3,400	4

Inserts into attendee gift bag, with approval	1
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/ •//

# Secure your spot >





Attendee Outreach

**On Site Brand Exposure** 

# **Solutions Showcase**

**Conference Access** 

# **Attendee Gifts**

Emails to attendees with preferred text and link to external website	2
Featured social post during the event	$\checkmark$
Opt-in email data from attendees, post-show	$\checkmark$
Logo and recognition in general session	$\checkmark$
Onsite exposure in premier locations	$\checkmark$
Branding in receptions	$\checkmark$
App push notifications during the floor hours	1

Turn-key booth with bespoke, 1-side printed graphic backdrop       VIEW THE BOOTH	$\checkmark$
Exhibit/display space up to 64 square feet	$\checkmark$
Counter	$\checkmark$

Full conference passes, \$650 each additional pass - valued at \$2,200, and 50% off for additional badges	2
Hotel Room Nights, complimentary (2 rooms, 2 nights, room cost only) - valued at \$2,800	4
Inserts into attendee gift bag, with approval	1

# \$15,000

# Secure your spot >





## Attendee Outreach

**On Site Brand Exposure** 

## **Solutions Showcase**

# **Conference Access**

Emails to attendees with preferred text and link to external website		2
Featured social post during the event		$\checkmark$
Logo and recognition in general session		$\checkmark$
Onsite exposure in premier locations		$\checkmark$
Branding in receptions		$\checkmark$
Turn-key booth with bespoke, 1-side printed graphic backdrop	VIEW THE BOOTH	$\checkmark$

Turn-key booth with bespoke, 1-side printed graphic backdrop	VIEW THE BOOTH	$\checkmark$	
Exhibit/display space up to 36 square feet		$\checkmark$	
Counter		$\checkmark$	
Full conference pass, \$650 each additional pass - a value of \$1,100, and 50% off	for additional badges	1	
Hotel Room Nights, complimentary (1 room, 2 nights, room cost only) - valued a	t \$750	2	

# \$5,000





# 5 $\cap$

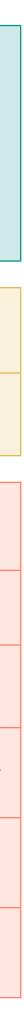
# Attendee Engagement

# Branding

Networking

<ul> <li>Breakout Track Sponsor*</li> <li>(Have to select featured or Prestige to select this option)</li> <li>4 tracks are available for sponsorship</li> <li>We will provide a monitor for you desired messaging in the room of each track</li> <li>You may supply a giveaway for your sponsored track</li> </ul>	\$25,000
	1
Room Keys* (co-branded with CoreLogic)	\$25,000
Floor Decal Package	\$5,000
Coffee Lounge* - Hosted each day with signage	SOLD OUT
Juice Bar* - Hosted each day with signage	\$15,000
Beer Garden* - Hosted each day with signage	\$15,000 (3 available)
Table-Top Meet-Ups with in-App Scheduling	(1) table at \$5000 per day
Networking Lounge	\$15,000
Charging Stations	\$7,500 each

## \*Must be Collaborating-Exclusive









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Back to Package Details

LOGO

INTRCONNECT Prestige Exhibit











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INTRCONNECT Featured Exhibit



# Collaborating



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YOUR GRAPHICS GO HERE

LOGO



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INTRCONNECT Collaborating Exhibit



# Contributing



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YOUR GRAPHICS GO HERE

LOGO



Back to Package Details

INTRCONNECT Contributing Exhibit



# ORDER FORM

\*Download this .pdf to fill out the Order Form.

# **Of Contact Information**

Name

Company

Email

Phone

# 02 Sponsorship Packages

Exclusive	SOLD OUT
Prestige	\$75K
Featured	\$30K
Collaborating	\$15K
Contributing	\$5K

# **03** Additional Sponsorship Opportunities

Attendee Engagement	Breakout Track Sponsor*	\$25,000	
Pranding	Room Keys*	\$25,000	
Branding	Floor Decal Package	\$5,000	
Networking	Coffee Lounge*	SOLD OUT	
	Juice Bar*	\$15,000	
	Beer Garden*	\$15,000 (3 available)	
	Table-Top Meet-Ups	(1) table at \$5000 per day	
	Networking Lounge	\$15,000	
	Charging Stations	\$7,500 each	

\*Must be Collaborating-Exclusive

Order Forms can be filled out and sent directly to <u>kirivers@corelogic.com</u>





# TERMS & CONDITIONS

### TERMS AND CONDITIONS OF EXHIBITING AND SPONSORING

"The Organizer" – The event is organized and promoted by CoreLogic<sup>®</sup>

"The Exhibitor" – Any company or person ordering display space or sponsorship at the event.

THESE ARE THE TERMS AND CONDITIONS OF EXHIBITING THAT GOVERN OUR CONTRACT WITH YOU AS AN EXHIBITOR WHETHER YOUR BOOKING IS BY EMAIL, VERBAL OR ON OUR OFFICIAL BOOKING REQUEST THEY BIND EACH AND EVERY ONGOING BOOKING AND BOOKING IS DEEMED ACCEPTANCE OF THESE TERMS TO THE EXCLUSION OF ANY OTHERS.

### **BOOTH APPLICATION AND ASSIGNMENT**

Exhibit space is assigned subject to availability. Sponsorship opportunities are installed and assigned at the full discretion of the organizer. The organizer reserves the right at any time to re-arrange the floorplan or installation without reimbursement or compensation.

### PAYMENT

Payment is due within seven days of invoice. If you fail to make payment in accordance with these terms and conditions the organizer may cancel your booking without notice.

### **EXHIBITOR CANCELLATION**

No rebate, discount, credit, waiver of fees or refund is available for any cancellation. An exhibitor may transfer their booking to another event with the consent of the organizer, which may result in a fee to be agreed upon by both parties. All transfer requests must be made at least 60 days prior to the event in writing.

## CHANGE OF DATE OR VENUE/EVENT CANCELLATION

The organizers reserve the right at any time to change the date and/or venue of the event or to cancel it altogether if they deem it necessary by reason of fire, flood, extreme weather conditions, acts of war or violence, malicious damage, explosion, earthquake, strike, civil disturbances, political unrest, riot, labor dispute, power cuts or any other cause beyond the organizer's control; or if the organizer for any other reason deems it necessary or advisable. In such cases, the exhibitor waives all claims he might have against the organizer for refunds, damages, or expenses. If the event is cancelled by the organizer for commercial reasons such as lack of support, then all sums paid by the exhibitor for the space will be refunded. The exhibitor agrees that under these circumstances, there will be no further claims against the organizer.

## **REMOVAL OF EXHIBITS**

No exhibit can be dismantled, packed away or removed until the event has terminated. The exhibitor must ensure that all exhibits are removed from the premises by 5.00pm on the last day of the event. Failure to do so may render him liable for all costs incurred in storing and handling any freight or exhibit together with additional site rental costs imposed by the venue and/or their contractors.

### **BOOTH DESIGN**

The event will be open to attendees during the times advertised and the exhibitor must ensure that exhibit space is ready at least one hour prior to the opening of the event. Stands must be fully always staffed. The exhibitor may place promotional material and merchandise only within the booths' confines. The exhibitor must not alter or tamper with the structure of the venue, including carpets, lights and surrounding areas and must ensure that nails are not used. Failure to conform with this provision will render the exhibitor liable for any damage incurred. The organizer reserves the right to remove any materials or literature considered to be of an obscene or objectionable nature and remove any exhibit it considers to be unsafe. Compensation will not be given. The exhibitor shall make good, indemnify, and hold both the organizer harmless for any damage to the booth structure, booth accessories or the premises by the exhibitor, his agents, contractors or employees.

### EQUIPMENT

All stands are turnkey and no other equipment is to be brought for display without the approval of show-management. The organizers reserve the right to require the exhibitor to remove anything from its stand which is not appropriately certified or which it deems unsuitable, in its absolute discretion. The exhibitor will indemnify the organizer against all actions, costs, claims, and demands in respect of any breach of the provisions of this clause.

### **BOOTH SHARING**

organizers.

### CANVASSING

Canvassing for orders and the distribution or display of printed materials, except by the exhibitor within the venue building is strictly prohibited except for on or immediately adjacent to their designated stand unless permission has been sought and obtained in writing from the organizers.

### DISTURBANCES

The exhibitor must ensure that any sound coming from his booth space is kept to a volume that does not cause any annoyance to other exhibitors. In case of any dispute, the organizer's decision is final.

### **HEALTH & SAFETY**

Electrical equipment: CoreLogic has a reasonable expectation that the electrical equipment brought onsite by exhibitors is intrinsically safe and suitable for use. All exhibitors are expected to satisfy this through their own checks (e.g., portable appliance testing, visual inspections) and health and safety precautions where necessary. CoreLogic accepts no responsibility for the correct use and installation of such equipment and reserve the right to prevent the use of electrical equipment considered unsafe. Exhibitors are requested not to overload sockets and to have consideration of other exhibitors using the same temporary electricity supply so as not to trigger any electrical fuses.

Mechanical equipment: CoreLogic has a reasonable expectation that any mechanical equipment brought

No part or whole of any site may be sublet by the exhibitor without the prior written permission of the

onsite by exhibitors is intrinsically safe and suitable for use, including fold-out displays, stands, lighting rigs, tables, chairs etc. All exhibitors are expected to satisfy this through their own checks (e.g., visual inspections, testing, training) and health and safety precautions where necessary. CoreLogic accepts no responsibility for the incorrect use and installation of such equipment and reserve the right to prevent the use of mechanical equipment considered unsafe.

Generic health & safety: CoreLogic makes best efforts to ensure the health and safety of exhibitors and attendees is protected at its event by undertaking site specific health & safety risk assessments beforehand and working with the venue to make sure fire precautions, facilities and general environment are acceptable. The potential hazards considered include: • slips, trips, and falls (potentially caused by trailing cables, tablecloths and boxes lying untidily on the floor, as well as on poor ground surfaces and stairs); • manual handling of heavy items; • sharps (scissors, knives etc.) used when opening containers; • crushing/trapped fingers in folding tables, chairs and equipment; • scalds (hot liquids, steam) and burns (hot lights); • electric shock from electrical equipment. Exhibitors are expected to take all reasonable precautions against these common hazards through the considerate use of equipment, careful movement through the exhibition space and by maintaining a tidy display area.

Security: CoreLogic takes all reasonable steps to ensure the safety and security of people and belongings at their event, by allowing only named attendees, exhibitors, and staff into the Exhibit Hall areas. Exhibitors are however asked to always take precautions for the safety of their personal belongings. LIMITATION ON LIABILITY

The organizer shall not be liable to the exhibitor for loss of profit, loss of business or depletion of goodwill in each case whether direct, indirect, or consequential, or any claims for consequential compensation whatsoever (howsoever caused) which arise out of or in connection with the event or these terms and conditions.

The organizer's liability to any exhibitor shall be limited to the amount paid by the exhibitor to the organizers in this event.

The organizer will not be liable for any printing errors appearing in any literature associated with the event.

The organizer shall not be in breach of this agreement, or liable for any failure or delay in performance of any obligations under this agreement arising from or attributable to acts, events, omissions, or accidents beyond their reasonable control. The organizer cannot be held responsible for any third party including, but not limited to venues, performers, promoters, sponsors, exhibitors, artists, and speakers. Nothing in these terms and conditions excludes or limits or seeks to exclude or limit the organizer's liability for death or personal injury caused by its negligence or for fraud or fraudulent misrepresentation or for any matter which would render this clause unenforceable.

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# Have questions? We'd love to hear from you!

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Lucy de Oliveira, VP of Marketing, Insurance Solutions Ideoliveira@corelogic.com

corelogic.com/intrconnect



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